

MONEY SAVING DIRECT MAIL PROCESS GUIDE

Why EDDM ?

Every Door Direct Mail allows you to target a specific zip code, and specific routes within a zip code at a reduced postage rate. Plus, think of the savings your company will realize by not having to purchase and manage a mailing list!

How does EDDM benefit your business?

Every Door Direct Mail allows you to saturate any area you choose that will generate sales for your business. Labeling and addresses are not required which allows you to maximize your message by only having to give up a small area on your mailer for EDDM Postal Code requirements.

What to send using EDDM?

Waiting for customers to find you is risky in business!! Let them know you are there with EDDM. We will help you create engaging mailers to promote sales, special events, grand openings, coupons, menus, and other special offers. EDDM is a great way to generate excitement and ignite sales.

Is EDDM a good fit for your business?

The answer is, absolutely! Every business type such as retailers, home-based business, and service-based business use EDDM to generate sales. You can target any zip code, anywhere!

What can you mail using EDDM?

A full range of options and sizes are available using EDDM such as postcards, brochures, menus, calendars, special event notifications and invites.

How do you get started?

Design Naples will see your EDDM process through from start to finish. We will help you map out your target area, design your mailer, print your mailer, and process all the necessary EDDM paperwork, and drop ship to the post office for you!